



Essentials'
Since 2016

THE BEAUTY &
PERSONAL CARE
BROCHURE

Quick Guide to Creams, Scrubs, Shampoos, Oils & Soaps



About Us



We @ Essentials' (since 2016) strongly believe in Nature and it's GIFTS.

This core belief combined with our love for 'natural - chemical free products' led us to create N number of formulations for our Luxurious, premium, handcrafted soaps, shampoo bars, liquid shampoos, skin care creams & butters, Lip balms, herbal skin & scalp care oils which contain the highest quality ingredients from our organic farms.

We manufacture Authentically, personally & Hygienically.

Our products are free from Parabens, Harsh Chemicals SLS, SLES & Cruelty.

Use our wide range of products & Enjoy the Spa Experience from the comfort of your Home.

Nature Gives

We Manufacture

You Enjoy!!!!



Natural Handmade Soaps & Cosmetics

Our Handmade Products are made with the best of oils & herbs. Though they are Completely Natural & Organic Patch test is mandatory because everyone's skin and scalp is different. Also, precaution is better than cure. Unlike the conventional products available in the market, our products are 100% natural and have no synthetic additives or parabens. Our Products are made personally, Hygienically and Carefully suiting Men, Women & Children.

We are known for Custom made Products.

The alluring fragrances of our Products have a soothing effect on your body and they give you a feeling of luxury whilst cleansing & Moisturizing. We currently shelf a range of 50 soaps and more on the way...each unique in its own way. Our soaps are unisex & suitable for all age groups. Made out of natural ingredients, our skin care soaps will help you maintain the natural unblemished skin tone that you have always wanted. Our top in class skin care soaps are made out of carefully selected ingredients in the best proportions. We use coconut oil, glycerin, essential oils, natural butters, herbs & herbal powders, dried flower petals, Extracts & Infused Oils.

Know Your Skin Type: The first step in the holistic approach to skin care is finding out your skin type. It does not matter whether your skin is oily, dry or sensitive, we have something special for every skin type. All our Products are gentle on your skin. Our natural skincare Products are safe for sensitive skin as well.

Our Products also make excellent gifts for your loved ones!



How To Use your Soaps & Shampoos?

For BEST Results

Apply our Soaps & Shampoos directly on the skin or scalp, leave or Massage for few minutes for the HERBS to penetrate and work well.

Care for your soap and it will take care of you. We recommend these tips to ensure that your Soap gives you the best spa and lifestyle experience you could wish for.

- ✓ Don't let your Soap sit in a puddle of water. Keep your Soap in a soap dish that drains away from the direct flow of water and never sitting in water.
- ✓ Keep your Soap away from heat and direct sunlight.
- ✓ Allow soap plenty of fresh air to dry between uses.

GO AHEAD...ENJOY!!!

About us	Page 2 - 4
Organic Creams & Butters	Page 6 - 15
Natural Lip Balms	Page 16
Organic Clay Masks	Page 17 - 19
Organic Gels	Page 20
Organic Scrubs	Page 21 - 23
Rose Water	Page 24
Herbal Talcum Powder, Hair & Face Packs	Page 25 - 29
Anti-Dandruff Package	Page 30
Skin Brightening Products	Page 31
De - Tan Products	Page 32
Winter Skin Care Products	Page 33
Herbal Liquid Shampoos	Page 34 - 38
Herbal, Essential Oils , Serums	Page 39 - 52
Herbal Soaps	Page 53 - 100
Pet Shampoo, Soap & Talcum Powder	Page 101 - 102
For Orders & Contact Details	Page 103



INDEX

Facial Hair Removal Cream (Unisex)

Unisex Facial Hair Removal Cream removes hair in 10 minutes. Enriched with Vitamin E, Aloevera & almond oil. 100% Natural.

❖ Patch test on wrist area is mandatory.

Ingredients: Water, liquid paraffin, emogreen, calcium thioglycolate, extracts & more

Benefits:

Easiest way of hair removal method from the comfort of your home. Can be used on the delicate areas of the body. No breakouts, burning itching or redness. Removes hair in 10 minutes without pain or irritation.

How to use:

- Take a little amount in spatula, spread through the area in downward direction.
- Wait for 10 minutes. Use the same spatula or tissue to wipe off cream in the upward direction.
- Finally wash with normal water only. If needed apply moisturizer.
- You can use it again if needed after 20 days.



Body Hair Removal Cream (Unisex)

Body Hair Removal Cream – Unisex Removes hair In 10 minutes with extra soft touch. Recommended for 15+ years.

❖ **Patch test is mandatory**

Ingredients: Water, liquid paraffin, lexfeel, extracts, xanthan gum, calcium thioglycolate & many more

Benefits: Easiest way of hair removal method. Can be used on legs & hands where the hair is thick. No breakouts, burning itching or redness. Removes hair in 10 minutes without pain or irritation. With regular use get fewer, finer and softer hair growing back.

How to Use: Take a little amount in spatula, spread through the area in downward direction Wait for 10 minutes. Use the same spatula or tissue to wipe off cream in the upward direction. Finally wash with normal water only. Moisturizing may not be needed as this has enough moisturizers for another 24 hrs.

If feeling dryness use moisturizer.



Body Yogurt – Benefits

Highly Moisturizing With Hyaluronic Acid, SPF, Vitamins & Protein Suitable for All skin types & summer moisturizing

- Body yogurt is a hydrating moisturizer that absorbs quickly into your skin.
- It permeate into skin and gives a healthy, glowing appearance.
- It includes hyaluronic acid, which keeps the skin hydrated and prevents dryness.
- Regular application repairs any damages and relieves unwanted patches on the skin.
- It improves skin hydration and makes the skin soft and supple with its super emollient & nourishing properties. Skin smells good.

How to use:

- Take a required amount of body yogurt and Massage onto skin when it's still damp after a bath Can be applied as often as required.
- Apply all over your body, focusing more on the dry areas.
- Recommended for daily use for hydration during this summer.



Anti-Blemish Clay Face Wash - Benefits

- All skin types - Toxin free - with Bakuchi oil, Bentonite Clay .
- Deep cleanses pores Clay face wash has the potential to absorb oil from your skin and prevent mild forms of acne, such as pimples, blackheads , and whiteheads. Suitable for all skin types as it's a gentle face wash. Very beneficial for oily, acne prone skin as it removes excess oil & balances sebum on skin. Bentonite Clay helps to reduce the look of blemishes and dark spots, lifting away the darker dead cells on blemished skin, revealing new healthy brighter skin below.

How to use:

- Take a small amount & apply on wet face.
- Massage gently on circular motion Wash in normal water Pat dry.
- Can use every time you are back from outside.
- Use Twice a day for best results.



Sunscreen Cream - Benefits

- Protects from sun burn & premature aging.
- Protects acne prone skin from harmful UV rays.
- Protects your skin's appearance and health at any age.
- Used regularly, sunscreen helps prevent sunburn, skin cancer, skin changes etc Regular Use gives an even tone.
- Sunscreen targets skin problems like discoloration, suntan and dark spots and helps reduce or fade their appearance over time.

How to use:

- Apply sunscreen before going into sunlight.
- Sunscreen should be reapplied every two hours, especially after swimming or sweating or if you are in the direct sunlight.



Red wine Under Eye Gel – Benefits

- Reduces under eye puffiness, dullness.
- Reduces wrinkles by tightening the skin & gives brightness.
- Can be used on face for brightening.
- Highly moisturizing

How to use:

- For best results use twice a day, morning & overnight.



Cucumber Under Eye Gel - Benefits

- Reduces under eye puffiness, dullness.
- Reduces wrinkles by tightening the skin & gives brightness.
- Can be used on face for brightening.
- Highly moisturizing

How to use:

For best results use twice a day, morning & overnight.



Avocado Day Cream - Benefits

- Loaded with essential oils, hydrosol and extracts.
- Day cream works on tan removal.
- Reduces dark spots Pigmentation and pimple marks and gives clear skin.
- It works as a **sunscreen** too.
- Moisturizes dry skin.
- Keeps your skin soft, moisturized, and hydrated.
- Soothes inflammation.
- Heals wounds faster.
- Protects skin from environmental damage.
- Soothes sunburns.
- It has Anti Aging benefits.

How to use:

- Apply during the night on clean, dry skin. Massage gently and leave it on.
- Use on a regular basis for optimum results.



Avocado Night Cream



Benefits

- Loaded with essential oils & extracts gives glowing skin.
- Anti aging cream that gives you fresh & younger looking skin.
- At night its more beneficial because creams work best on skin when we sleep and relax.
- It enhances circulation for greater oxygenation to the skin extremities.
- Improves nutrient uptake.
- redefines skin clarity.
- revitalizes facial skin and increases its resilience for a more toned skin in the morning.

How to Use:

- Apply during the night on clean, dry skin. Massage gently and leave it on.
- Use on a regular basis for optimum results.



Face Whitening Cream

Benefits

- Lightens Skin Tone, Dark spots and Pigmentation.
- Caused by Sun Damage, aging and hormonal changes.
- Reduces discoloration, age spots, sun spots, freckles, melasma, eczema, psoriasis and acne scars.
- Protects against Sun damages.
- Moisturizes the Skin.
- Evens out the skin Tone.
- boosts collagen production in the skin that evens out skin tone and provides you with a brighter complexion.
- It improves skin elasticity and firmness while delaying early signs of aging.

How to Use:

Apply & massage after cleansing before bed time, leave it over night. Avoid going in the Sun with the cream on.



Rose Face & Body Moisturizer

Benefits

- Anti-aging, long lasting moisturizer
- Works on extreme dry, sensitive, allergic rashes & inflammation
- Protects from acne, wrinkles & fine lines

Ingredients

Rose extract, Shea butter, jojoba, grape seed oils & more.



Body Butter – Benefits

- *Loaded with Skin Care Butters & Essential Oils that lightens the Skin Tone.*
- Helps soothe the skin, and heal dry, cracked, scaly, and patchy skin.
- Body butter may help to remove make-up.
- A very good Hand-cream for Scars and Stretch marks.
- Helps you achieve healthy-looking and irresistibly smooth skin.
- Long-Lasting Moisturizing Action: Body butter continues hydrating for hours, delivering moisture and nutrients to dry skin that needs it most.

How to use:

- To use body butter, apply it to your body right after you shower or before bed to help moisturize your skin.
- After you rub the body butter into your skin, let it dry for a few minutes before putting on clothes.
- When applying body butter, pay special attention to the dry spots on your body.
- Gently massage the product into your dry patches and allow for it to absorb into skin throughout the day.
- Don't be afraid to re-apply multiple times a day, especially if you're really suffering from excessive dryness.



Foot Butter – Benefits

- *Nourishes your feet.*
- *Keeps the dry feet hydrated, nourished and moisturized.*
- *Protects your feet from cracks, cuts and calluses.*
- *Keeps odour away.*
- *Makes feet light.*
- *Keeps feet pretty.*
- *Helps you relax. ...*

How to use:

Use a loofah, foot scrubber, or pumice stone to remove any hard, thick skin after soaking feet in warm water.

Gently pat your feet dry.

Apply generous amount of foot Butter on the feet & on cracked heel.



Tea Tree Oil Foot Cream – Benefits

- Works on cracked heels.
- Nourishes your feet.
- Keeps the dry feet hydrated, nourished and moisturized.
- Protects your feet from cracks, cuts and calluses.
- Keeps odour away.
- Makes feet light.
- Keeps feet pretty.
- Helps you relax. ...

How to use:

Use a loofah, foot scrubber, or pumice stone to remove any hard, thick skin after soaking feet in warm water.

Gently pat your feet dry.

Apply generous amount of foot Cream on the feet & on cracked heel.



Chapstick

Benefits:

- Chapstick lip balm helps to treat chapped lips, soften lips and protects them against dryness and chapping.
- Chapstick lip balm helps you avoid chapped lips by creating a barrier that both prevents moisture loss and provides cold and wind protection.

When to Use:

- After every shower, meal, overnight. In winters early morning as soon as you get up. When you have blisters or skin peeled you can apply many times till it heals.



Natural Lip Balms – Benefits

- ❖ Moisturizes Dry Lips.
- ❖ Hydrates your lips.
- ❖ Heals Chapped Lips.
- ❖ Protects against the Sun.
- ❖ Exfoliates.
- ❖ Is an Amazing Lip Primer.
- ❖ Protects Lips from Damage.
- ❖ Kids can use as lip balms are loaded with Butters & Oils.



Charcoal Face Mask – Benefits

- *Charcoal Face Mask is a great exfoliator & removes toxins & dead cells
- *Removes tan & impurities caused by sun exposure and pollution.
- *Deeply cleanses the skin pores by absorbing excess oil and sebum.
- *Reduces the size of open pores, *Gives a bright complexion and clean skin.

How to Use:

Apply & leave for 15 minutes. Wash off in normal water.



French Green Clay Mask - Benefits

- French green clay is beneficial in removing impurities and tightening the pores, toning the skin, exfoliating dead skin cells and reducing inflammation in acne.
- It can also be used as a full-body treatment to soften dry, rough skin.
- Regular use can rebalance, soften and brighten the skin to improve overall complexion.
- It nourishes the skin cells by increasing circulation and keeps acne at bay.

How to Use:

Clay masks should only be used once a week for those with dry or sensitive skin.

- For oily skin types, you use twice a week if your skin agrees with it.
- Apply to the face or body and leave for about 15 minutes (or until partially dry).
- Gently rinse off and finish with a good moisturizer or face serum.



Facial Clay Mask – Benefits

- Absorbs extra oil from skin's surface, thereby keeping your pores unclogged.
- Natural Cleanser. skin elasticity and cell renewal, resulting in supple, younger-looking
- Exfoliator.
- Soothes Your Skin.
- Evens Out Your Skin Tone.
- Helps to improve skin.
- Leaves skin feeling silky-soft and smooth.
- It can help to minimize blackheads and promote a radiant and balanced complexion.

How to Use:

- Clay masks should only be used once a week for those with dry or sensitive skin.
- For oily skin types, you use twice a week if your skin agrees with it.
- Apply to the face or body and leave for about 15 minutes (or until partially dry). Gently rinse off and finish with a good moisturizer or face serum.



Aloe Vera Gel - Benefits

Aloe Vera gel can be used to enhance one's skin, especially the face and the hair.

Benefits for skin & face:

Helps soothe sunburns

Deeply moisturizes and heals dry flaky skin

Its antibacterial, antiviral, and antiseptic properties help heal wounds and treat skin problems

Fights skin aging

Reduces acne and skin infections

Lightens blemishes on the face

Removes dark circles and puffiness

Benefits for hair:

Helps in hair growth

Keeps dandruff at bay

Acts as a conditioner for hair and scalp



Apricot Scrub - Benefits

- Helps in dealing with wrinkly skin and signs of old age by reducing the appearance of fine lines & wrinkles
- Exfoliates & removes dead skin cells
- Removes deep-seated dirt and blackheads from skin
- Corrects uneven skin tone
- Moisturizes & hydrates
- Pumps skin with vitamins
- Promotes new skin growth
- Protects skin against sun damage

Usage:

Apply apricot scrub to Face, Neck, Hands & Under arms gently scrub the areas in circular motion with your finger tips for 10 minutes. Leave it for 5 minutes and rinse off with water to reveal soft supple skin.



Coffee Gel Scrub - Benefits

- One of the main benefits of using a coffee scrub is its ability to slough away dead skin cells and reveal brighter looking skin.
- When used as a body scrub, the gentle abrasive properties aid in cleaning your pores and preventing ingrown hair, which in turn makes your skin feel super soft and smooth.
- Regular massaging, exfoliation, and moisture can help fade the appearance of marks & scars.
- Coffee is an ingredient particularly rich in antioxidants, vitamin B3 and Chlorogenic acid, which help in alleviating inflammation of skin, hyper-pigmentation.
- prevent acne and breakouts, boost skin collagen production and lighten the skin.
- Increases blood flow, which can help the skin to naturally tighten.

How to Use:

- Scoop a spoonful of the Coffee Gel Scrub and apply it on wet face, neck & hands.
- Gently scrub in circular motions to exfoliate and polish your skin.
- Focus on the neck, elbows, knees, underarms & feet.
- Rinse with warm water, pat dry and if needed follow up with a moisturizer.



Facial Polish Coffee Scrub – Benefits

Facial Polish Scrub Made with Coffee, Shea butter, avocado oil, Sweet almond oil etc.

Benefits: Can get facial done from the comfort of your home. Exfoliates, Moisturizes, Brightens skin.

How to Use:

Take a scoop with a dry spoon, mix in warm water, spread around face neck , hands& Under arms. Massage thoroughly for about 10 minutes in circular motion. Wash with warm water. Pat dry.



Rose Water - Benefits

- Rose Water is a natural astringent that balances and restores skin's PH level
- helps tighten pores
- acts as the perfect alcohol-free toner for oily or acne-prone skin
- Its light cleansing and clarifying action helps in removing cleanser residue while readying the skin for further skincare treatment
- A refreshing spritz that can be used to refresh the skin at any time of the day.



Herbal Face Powder

Benefits:

- This is an antiseptic, antifungal, and aromatic talcum powder.
- It removes harmful free radicals and dirt from the body.
- It cools down skin inflammation, fights bad odor, keeps the body cool & dry.
- It prevents the body from various skin infections, allergies, and rashes.
- Make skin look brighter & clear by removing pimples, scars, boils, prickly heat rashes etc.
- Nourishes, tones & softens the skin.

Ingredients: 18 herbs & flower petal powders like poovarasampoo, magizhampoo, Arugampul, lotus, koraikizhangu, neem flower etc.

Usage:

Apply like any other normal Talcum Powder.



Nalangu Powder

Benefits:

- Nalangu Maavu absorbs excess oil from the skin.
- Helps to restore the natural pH balance of the skin.
- Turmeric works on inflammation.
- The Antioxidents slow down visible signs of aging.
- Regular usage can help you get rid of pimples, black marks & Pigmentation.
- Open pores, acne scars, dark circles and leaves your skin supple, soft and flawless.
- Improves your skin tone gradually.

How to use:

- Mix with water or Rose water
- Apply & massage on oily skin (body & face) for few minutes
- Rinse with normal or warm water
- Can be applied as face pack also.

Ingredients:

Avarampoo, Rose, Green gram, Red Lentils, Kasthuri Manjal, Alovera, Neem, Sandalwood, Vetiver & more.



Herbal Face Pack - Benefits

- Helps in the elimination of acne, pimple, scars, and marks.
- Face pack exfoliates skin and provides a soothing, calming and cooling effect on the skin.
- They restore the natural glow of skin in the optimum time period.
- Frequent uses of natural face packs improve skin texture and complexion.

How to use:

Apply Face Pack twice a week

Oily skin: Mix face pack in orange juice or Rose water

Sensitive skin: In coconut milk or Rose water

Dry skin: Raw milk or curd.

After applying leave it for 20 to 30 minutes. Wash with normal water. If too dry apply any moisturizer.



Anti-Dandruff Herbal Hair Pack

Benefits:

Eliminates itching, dandruff flakes & lice Gives a healthy shiny hair.

Prevents hair fall & induces hair growth.

How to use:

Weekly 2 times in acute condition or once a week.

Mix correct quantity, according to your hair thickness, in Rose Water or Curd & Rice Water or Normal Water.

Apply all over scalp. Leave it for about 1 to 2 Hours.

Rinse with Normal Water.

Ingredients :

18+ herbs like neem, Vasambu, triphala and more.



Herbal Hair Pack - Benefits

Stops hair fall, induces hair growth.

Reduces itching, smoothens hair and gives it a lustrous shine. It also nourishes the scalp and prevents dandruff buildup.

It has natural ingredients such as Bhringraj and Amla that control hair fall and prevent hair loss.

It rectifies the damage done by heat treatments & makeovers.

How to Use:

Dry Frizzy Hair: Mix in Milk or Curd & Rice Water.

Normal Hair: Mix in Rice water & One teaspoon Oil.

Apply to the Scalp & entire length of Hair.

Leave 1-2 Hours then Rinse in Normal Water



Black Henna Hair Dye



How to use:

Take required amount of powder, mix in normal water.
Apply on hair, leave for 30 minutes.
Wash nicely in normal water.

Ingredients:

Henna Powder, Amla Powder, Shikakai Powder, Brahmi Powder, Neem Powder, Bhringraj Powder Indigo powder, Aritha Powder, Fenugreek Powder and 2-amino-6-chloro4-nitro amino phenol.



Herbal Hair Wash



Benefits:

- Strengthens hair follicles
- Nourishes scalp & hair
- Restores natural oils
- Conditions hair & scalp naturally
- Improves dark hair pigmentation

How to use:

- Take required amount & soak in boiled rice water - overnight/4-5 hrs
- Apply on wet hair & scalp & massage for 10 minutes
- Leave for 20 - 30 minutes
- Wash off in normal water.

Ingredients:

- Shikakai, Soapnut, Fenugreek, Amla, Arappu, Green gram, Vetiver Essential oils, Olive oil & more.



Kasthuri Manjal - Benefits

- Kasthuri Turmeric possesses antibacterial properties which help prevent acne while its natural lightening qualities help fade away post acne scars as well.
- Add to the Multhani Mitti, as well as a teaspoon of fresh yogurt to make a revitalizing facial mask.
- Can be used in your face packs.
- Fades scars.
- Kasthuri Manjal has been used for centuries in India for its scar removing properties.
- Brightens your skin.
- Treats acne.
- Removes Tan.
- Fades blemishes.
- Delays signs of ageing.
- Curbs facial hair growth.



Anti-Dandruff Package



Antidandruff & lice shampoo bar

Skin Brightening Products



De-Tan Products



Winter Skin care Products



Goat Milk Soap



Shea Butter Soap



Avocado Skin Nourishing & Moist Soap

Oats, Milk & Honey Scrubby Body Wash

Ingredients: Milk powder, colloidal oats, honey, Shea butter, cocoa butter, plant derivative surfactants, essential oils etc.

Benefits:

Removes dirt, sweat & pollutants with the mild exfoliating walnut scrub.

Gives a soft & feel-good texture in skin.

The anti inflammatory , antimicrobial, antibacterial effects removes skin irritation, itching, acne etc. Moisturizes, protects, exfoliates, and cleanses skin.

Boosts collagen production, Improves skin complexion, and reduces skin Inflammation.

Ensures healthy, younger-looking and glowing skin.

How to use: Wet your body well.

Take required amount, apply directly on the wet skin & scrub or take on the scrubber & scrub on the wet skin.

Massage for few minutes. Wash off easily.

❖ Patch test on wrist area is mandatory.



Hibiscus Hair Conditioner

(Enriched with Lavender, B5 & Silk Protein)

Benefits:

1. Detangles hair strands, manages dry frizzy hair
2. Nourishes hair.
3. Repairs damaged hair
4. Gives a silky smooth bouncy hair
5. It acts as a natural ultra-emollient that traps moisture in your hair and prevents your hair from becoming dry and frizzy.
6. Hibiscus leaves and flowers contain a high amount of mucilage and restores elasticity in your hair.
7. It makes your hair silky and smooth and prevents split ends.

How to use: Apply required amount to scalp & full length of hair till the end after shampoo wash. Leave for 2 to 3 minutes. Wash thoroughly to avoid build up & clogging of scalp.



Herbal Shampoo

Benefits:

It reduces hair fall, itching, flaking, irritation, and redness of the scalp.

Eliminates dandruff and lice with regular use.

Nourishes scalp & improves hair growth

Cleanses flaky scalp. If Hair is too oily, repeat the process.

A Combination of 18+ herbs, extracts & essential oils



Anti-Dandruff Herbal Shampoo

Benefits:

It reduces hair fall, itching, flaking, irritation, and redness of the scalp. Eliminates dandruff and lice with regular use.

Nourishes scalp & improves hair growth.

Cleanses flaky scalp. If Hair is too oily, repeat the process.

A Combination of 18+ herbs, extracts & essential oils



Aloe Vera & Neem Herbal Shampoo



Benefits

- *Helps fight against heavy dandruff, flaky scalp disease*
- *Cleanses dead cells*
- *Restricts hair fall*
- *Nourishes of the scalp and hair*

Usage:

Take required amount of shampoo as per hair length, apply over wet hair, gently massage all over scalp. Leave it for 5 minutes and rinse off with water. If hair is too oily, repeat the process again.



Amla & Bringaraj Herbal Shampoo

Ingredients: Bringaraj, amla, Aloe vera, shikakai Plant based foam boosters, essential oils fragrance etc.

Benefits:

- Boosts hair growth.
- Protects the hair from external damage.
- Reduces hair loss.
- Prevents hair fall and baldness.
- Treats dandruff and dry scalp.
- Slows down hair graying.
- Treats scalp infection.
- Nourishment to the hair.

How to use: Take required amount of shampoo as per hair length, apply over wet hair, gently massage all over scalp & hair. Leave it for 5 minutes and rinse off with water.

If hair is too oily, repeat the process.



Onion & Hibiscus Herbal Shampoo



Benefits

- Nourishes the hair and scalp
- It helps prevent premature graying and helps improve the hair's texture
- Preserves scalp's and hair's natural moisture
- Gentle yet an effective cleanser
- Promotes scalp health
- Increases blood circulation to the scalp and hair follicles
- Improves hair texture and helps make the hair feel smoother
- Promotes hair growth

Usage: Take required amount of shampoo as per hair length, apply over wet hair, gently massage all over scalp. Leave it for 5 minutes and rinse off with water. If hair is too oily, repeat the process again.



Pre-Mature Grey Herbal Hair Oil



Benefits

- Not only improves the blood circulation of the scalp but also gradually restores hair color & prevents further greying of hair, and thus, delays the graying process and strengthens the hair and promotes growth.
- Slows premature greying with its antioxidant rich properties.
- Soothes scalp and prevents scalp irritations.
- Conditions the hair naturally with its nourishing properties.
- Nurtures damaged scalp and encourages new hair growth.

How to Use:

Apply Oil directly on to the Scalp, from Root to Tip of the Hair.
Massage gently with finger tips.
Preferably leave it over night or for at least 23 to 3 Hours.
Use ONLY Herbal Shampoos to wash to get the BEST results.



Anti-Dandruff Herbal Hair Oil



Benefits:

Oiling your hair helps boost blood circulation to the scalp and nourishes your hair strands. It also keeps your scalp moisturized as dandruff prone scalp is usually very dry. Helps fight the fungus which causes Dandruff.

How to Use:

People with dandruff shouldn't leave oil on for more than 1 to 2 Hours. Apply oil on to scalp and massage with your finger tips. Use Anti-Dandruff shampoo to clean your oiled hair in 1 to 2 Hours or so.



Brides Brightening Oil

Benefits

Brightens the skin & dark circles.
Brings out natural glow.
Pigmentation & tan fades away.
Gives even skin tone.
Very cooling to the skin.

How to use:

Apply oil on Face, Neck, Hands &
Under arms half an Hour before bathing.
Can be applied on the whole Body as well.
Use it everyday for best results.



Citronella Essential Oil Benefits



Patch test is mandatory as dilutions suit differently in skin & scalp types. Citronella oil is an essential oil obtained from the leaves and stems of different species of Cymbopogon (a grass). The oil's ability to regulate the sebum production of the scalp along with deep cleansing qualities makes it an effective product for controlling oily hair. Using Citronella essential oil after proper dilution on the hair can also reduce the build-up of environmental pollutants along with cleansing out the residual of other hair products. It Promotes Hair Growth. Did you know that Citronella essential oil could treat dandruff, annihilate head lice, and alleviate itchiness as well? It nourishes the scalp and hair thereby stimulating the growth of your tresses. 2 or 3 drops to 1 table spoon of any hair oil or coconut oil. Citronella Oil is generally considered as a non-toxic essential oil as it can be safely applied on your skin and in food, but only after proper dilution. People with sensitive skin may sometimes experience an allergic reaction. So patch test is mandatory. Use of citronella oil-based beauty products improves complexion by evening out the skin tone, clear blocked pores, and also reduces various signs of ageing. Owing to the antiseptic nature, the oil also prevents wounds and injuries and facilitates healing. Can be diluted in an oil or lotion before applying it to your skin. Citronella oil is repellent to mosquitoes to a degree, Used in air fresheners, air diffusers, Spraying few drops outside the house will remove bad odor & keeps the air fresh. Especially when pets are around. Can be used as room freshner add 10 drops in half a bucket of water with soap or detergent, then mop the floor. Few drops can be added in your warm bath water since Citronella Essential Oil slows or prevents the growth or spread of harmful airborne bacteria, repels flying insects, uplifts negative moods, and relaxes the body and mind. It is reputed to reduce muscles spasms, ease headaches, and boost energy.



Lemongrass Essential Oil

Benefits

Patch test is mandatory as dilutions suit differently in skin & scalp types. Lemongrass essential oil is a popular tool in aromatherapy to help relieve stress, anxiety, and depression. Can add 15 drops of this oil into your bucket of warm water before bathing. Always do a patch test before using. Use lemongrass oil as a natural and safe air freshener or deodorizer. You can add the oil to water and use it as a mist or use an oil diffuser or vaporizer. Add few drops to the water. Add lemongrass essential oil to a carrier oil, such as jojoba or coconut oil, and massage it into the skin. One or two drops of this oil in a table spoon of coconut oil. Lemongrass oil supports hair growth, and can also eliminate itchiness and provide relief from scalp irritation. The oil can also be used to prevent the shedding of hair, promote hair regrowth, and contract hair follicles to prevent hair fall. Can add 1 or 2 drops to your 2teaspoon of hair oil before applying. Lemongrass acts as a relaxant and induces deep sleep by calming the overworking nerves and muscles of the body. Due to its sedative properties, lemongrass enhances the quality of sleep in addition to increasing the duration too. Its high vitamin C content is perfect for collagen production and anti-aging.

Astringent: As an effective astringent, Lemongrass helps to minimize pores, limit the secretions of oil (great for those of us with oily skin), and tighten skin.



Turmeric Oil Benefits

Glowing skin. Boosts healing. Helps treat psoriasis. Helps acne scarring. May treat scabies. May help other skin conditions. Turmeric works amazingly well to treat dark spots and patches. Combined with other potent skin lightening ingredients, it can work really fast to fade acne scars and dark spots. Turmeric oil is rich in antioxidants and has potent anti-inflammatory properties. The oil has abundant antioxidants and has anti-allergic, anti-bacterial, anti-microbial, anti-fungal qualities which works like a miracle on your skin and hair. For stress relief and aromatherapy add a few drops of turmeric oil to a cream or oil-based moisturizer (such as Argan oil) and use it as your regular moisturizer Improves uneven skin tone. All you need are just three basic ingredients - 1 teaspoon of turmeric oil, 1 tablespoon honey and 1 teaspoon lime juice. Mix all together to make a face mask. Apply it on your skin and leave it on for 20 minutes. Wash with lukewarm water to reveal bright and glowing skin. Turmeric oil and Aloe Vera sunscreen is a perfect natural remedy which protects your skin from bacteria caused by excess sweat in summer months. The strong antiseptic properties of turmeric and cool Aloe Vera gel work as amazing natural sunscreen. Applying turmeric oil on dry skin helps to moisturize and soften damaged skin. This same mixture can be used as a facial mask to treat pimples and acne. For stress relief and aromatherapy: diffuse or inhale two teaspoon of turmeric oil.



Hair Serum



Benefits

Detangles hair Strands.

Best hair conditioner and hair growth oil serum. Moisturizes hair & scalp.

Gives added protection against dryness, breakage, and split ends.

May be a dandruff remedy.

This keeps your hair healthy and moisturized, which can help it grow at its normal rate and prevent it from falling out.

Promotes hair growth and prevent thinning.

How to Use:

For best detangling effect, after bathing when hair is still wet, take 2 to 5 drops, according to your hair length & thickness, rub between palms & apply on full length of hair.

For hair growth & repair apply on scalp with fingertips, massage and leave overnight. Next day you can use herbal shampoo if only needed.



Hair Growth Spray

How to Use:



1. SCALP NOURISHMENT

- Spray well on your scalp and leave it overnight.
- No need to wash it next day.

2. PRE WASH

- Spray well on your well oiled scalp, 30 minutes before bath and wash off with Herbal Shampoo.

3. POST WASH

- Add 5ml of spray in 1 litre drinking water and use it as your last hair rinse. It helps to soften your hair as well.

Ingredients:

Rosemary, Curry leaves, Amla, Onion Seeds, Fenugreek, Aloe Vera, Bio Enzyme and many more...



Anti-Pigment Serum

Benefits

- Tones the skin.
- Gives even tone.
- Brightens the skin.
- Continuous usage & massaging removes pigmentation, tan & fades away acne marks etc.
- Helps damaged skin & rejuvenates.

How to Use:

Apply few drops on face massage gently in a circular motion 10 minutes & leave overnight. Also can be used the same way early morning. Wash off before going into sunlight.



Natural Kumkumadi Oil



Benefits:

- Anti-Aging & Anti-Wrinkle, Skin Hydrating to Improve Skin Texture
- Brightens Skin, Increases Skin softness and Decreases Pigmentation making the Skin Radiant
- Brings out natural glow & even tone

How to Use:

- Adults can apply overnight after proper cleaning with Sulphate free Soap
- Can be applied daily after washing before Going out in the Sun
- Avoid if you have active pimples or Acne
- Use moderately if skin is Oily

Ingredients:

20 ingredients, Saffron, Sandalwood, Licorice, Vetiver, Manjistha, Lotus and more.



Beard & Mustache Growth Oil



Benefits

Softens and strengthens beard hair.
Softens and treats dry/rough beards.
Provides the beard with vitamins and minerals for healthy beard growth.
Moisturizes and protects the skin beneath the beard. Helps get rid of beard itch.
Cleans the beard and leaves it smelling great.

How to Use:

Massage few drops onto the skin below your beard & Mustache. Also apply on the beard and moustache hair down wards.
Leave it to work.



Protein Rich Herbal Hair Oil

Benefits (Non –Cold Hair Oil)

No Artificial Fragrance & colour

Natural fragrance & colour

Mixture of 20 herbs

Stimulates hair growth

Controls hair fall

Controls premature greying

Prevents itching

Nourishes scalp

Prevents dandruff

Good for split ends

Strengthens hair follicles & hair roots

Treats old & weak hair follicles, so old hair fall in the beginning may happen & regular use will strengthen the same & controls hair fall.

Usage: Massage gently with fingertips directly on the scalp and apply on the complete hair till the end, leave overnight or at least for 2 to 3 Hours, then wash with herbal shampoo to get the best results.

You can leave hair oil overnight for best results. For normal hair condition this concentrated Oil can be added with Coconut Oil & applied.

For any Scalp problems this should be directly applied on scalp to tin



Carrot & Vitamin – E Oil



Benefits

Hair:

Controls hair fall & treats hair thinning

Treats dry scalp

Strengthens hair TV

Good for split ends

Skin:

Natural moisturizer for skin

Protects skin from UV rays & protects skin from sunburn because of its SPF.

Stimulates the growth of new cells.

Removes pigmentation under arm, face, neck etc.

Usage: you can use it on your face after every wash. Apply on skin & scalp, leave it over night.



Hibiscus & Rose with Vitamin – E Oil



Benefits

Stops hair loss

Makes hair look healthy and lustrous

Prevents premature greying

Thickens hair and add volume

Treats dandruff, conditions against frizz, dryness, and breakage

Prevents split ends

Using rose oil for hair can help keep the hair moisturized and prevent dehydration. It also has anti-inflammatory properties, so it may help calm a range of scalp conditions and skin problems. Aside from those factors, rose oil has a soft floral scent that many people enjoy.

Hibiscus:

Heals Acne Scars.

Soothes Dryness and Rashes.

Averts Skin Infections.

Natural Anti-Dandruff Solution fosters Thick Hair Growth. Hibiscus enhances the skin's ability to retain moisture, which is a key factor in retaining a youthful complexion.



Beetroot & Vitamin – E Oil - Benefits

Beetroot oil for general skin & hair care.

For Skin:

Best solution for any rashes, abnormal skin irritation etc.

Fights Acne And Pimples

Improves Skin Glow

Brighten Lips

Hydrates Dry Skin

For Hair:

Reduces Dandruff

Nourishes Hair follicles

Reduces Hair breakage

Gives Natural Shine to the Hair

Delays Pre-Mature Grey Hair



Kojic Papaya Soap – Benefits (Skin Brightening Soap - Age 20+)

The Best Anti-Aging Combo

Lightens skin tone of both face and body.

Ries out Pimples/Acne and erases Dark Spots, Blemishes, Black Heads And Age Marks.

Removes Dead Skin Cells To Reveal a Younger, Beautiful, Brighter And Even Skin Tone.

Visible Results:

Based on Skin Tone 7 days to 1 Month

How to Use:

Apply directly on wet skin, lather up, massage for 5 to 7 minutes and wash.

Pat dry



Herbal De-Tan Soap - Benefits

Herbal De-tan Soap Removes all impurities from skin.
Exfoliate naturally.
Opens up pores.
Continuous use Removes pigmentation, black heads & tan marks.
Made with love, care, 12+ herbs & pulses, oils & extracts.

How to Use:

Apply directly on wet skin, lather up, massage for 5 to 7 minutes and wash.

Pat dry



Sandal Wood Soap

Benefits

- Cleanses the skin and fights acne.
- Antiseptic & antibacterial protection.
- Protects from skin infections.
- Excellent for anti-ageing.
- Improves the brightness, softness and health of the skin.
- Works well for dry skin.



How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry

Ingredients:

Sandal wood essential oil, sandal wood powder, aloe vera etc.



Avocado Skin Nourishing & Moisturizing Soap

Benefits

Made with Fresh Avocado Pulp & Fresh Aloe Vera Gel. Rich in proteins and nutrients, avocado helps to soothe and nourish dry skin. Vitamin E also calms sensitive skin and can help rejuvenate damaged skin. Acts As A Natural Moisturizer. Filled with natural oils prevents blemishes, acne, and wrinkles. Hydrates rough dry skin, deep layers of skin to prevent water loss. It leaves skin feeling smooth and soft after every shower. A skin whitening soap. It also contains vitamins A, C and E which are excellent sources of nutrients for the skin. Suited for damaged skin. The beta carotene, protein, lecithin, unsaturated fats, and nutrients A, D, and E found in avocado oil help saturate and shield your skin from harming UV rays and increases collagen production.

Natural exfoliation: The antioxidants and minerals present in avocado are known to remove dead skin cells, unclog pores and exfoliate the skin from within. These bright green fruits are rich in antioxidants and hydrating vitamin E, making them particularly useful for dry and sensitive skin types. Used as a natural form of collagen, vitamin C can help skin keep a supple and moisturized feel. Another plus of avocados is the amount of vitamin E that can greatly reduce free radical damage and soften wrinkles.

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Hibiscus Shampoo Bar with Conditioner – Benefits

For normal hair & Hair fall

Retains moisture

Stops Hair Fall & Induces Hair Growth

makes your hair look healthy and lustrous

prevents premature greying

thicken hair and add volume

treats dandruff, conditions against frizz, dryness, and breakage

prevents split ends

How to Use:

Apply directly on wet hair, lather up, massage nicely with finger tips for about 5 to 7 minutes for the herbs to penetrate and work. Wash normally.



Hibiscus shampoo bar

Charcoal Shampoo Bar with Conditioner – Benefits

For oily hair & deep root cleansing

Charcoal helps to absorb deep-rooted impurities beyond what a standard shampoo can cleanse away.

It is especially good for the scalp because it targets impurities at the root of the hair that can clog the hair follicle and cause scalp issues.

Other ingredients help in controlling hair fall, induces hair growth.

How to Use:

Apply directly on wet hair, lather up, massage nicely with finger tips for about 5 to 7 minutes for the herbs to penetrate and work. Wash normally.



Aloe Vera Shampoo Bar with Conditioner - Benefits

For dry itchy hair

Aloe vera contains something called proteolytic enzymes which repairs dead skin cells on the scalp.

It also acts as a great conditioner and leaves your hair all smooth and shiny.

It promotes hair growth, prevents itching on the scalp, reduces dandruff and conditions your hair.

Other Ingredients clean hair & scalp and help hair growth & shine.

How to Use:

Apply directly on wet hair, lather up, massage nicely with finger tips for about 5 to 7 minutes for the herbs to penetrate and work. Wash normally.



Coconut Milk Shampoo Bar with Conditioner - Benefits

For dry, dull & frizzy hair

Rich In Vitamin E which is great for both skin and hair health.

The nutrient promotes the health of the scalp by reducing free radical damage.

It helps improve circulation in the head, thus promoting hair growth and slowing down hair breakage.

Contains all the essential nutrients required for healthy hair, boosting your hair follicles and promoting hair growth.

High in lauric acid, which is one of the main ingredients in coconut.

High in protein

High in vitamins C, E, B-1, B-3, B-5, and B-6

Stops hair fall

Restores dry hair and scalp

Helps to Get rid of dandruff

Other ingredients help in premature greying & controls hair fall

Conditions hair from root to tip

How to Use:

Apply directly on wet hair, lather up, massage nicely with finger tips for about 5 to 7 minutes for the herbs to penetrate and work.

Wash normally.



Anti-dandruff & Lice Bar with Conditioner - Benefits

Made with 18 important herbs & Essential Oils.

With regular use, this bar helps to eliminate dandruff, lice, greasy dirt & flakes and all the impurities.

Deep cleanses the scalp at every shampoo wash.

Improves hair growth.

Stops Hair fall.

It is an excellent hair nourisher which gives long, dense, black and strong hair.

Controls the hair fall and itching.

How to Use:

Apply directly on wet hair, lather up, massage nicely with finger tips for about 5 to 7 minutes for the herbs to penetrate and work. Wash normally.



Spirulina Soap - Benefits

- Spirulina is rich in vitamin E, tyrosine and selenium, which are known for their highly effective anti-aging effects
- It does Miracles for worn-out and dull looking skin, with its high content of vitamins and minerals like iron, calcium, phosphorous and vitamins A, B-12 and E.
- Spirulina has great anti-inflammatory properties that help reduce skin swelling and acne, preventing further breakouts.
- A Great Skin Tonner
- Treats Dark Circles and Dark Spots
- De -toxifies the skin
- Clears Acne and Eczema like skin conditions
- Treatment of Dandruff and Hair Fall

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



French Green Clay Soap – Benefits

- **French green clay soap is specially formulated for people with oily and mixed skin.**
- **This clay is famous for its powerful healing action, deep detoxification and purification properties.**
- **It cleanses, exfoliates, smoothes and softens the skin, remineralizes the tissues and heals acne, scrapes or burns.**
- **French Green Clay is a natural exfoliant that gently removes dead skin cells from the skin's outer surface, the epidermis.**
- **It helps to naturally exfoliate the dry skin layer and increase circulation, leaving your skin looking and feeling soft and moisturized**

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Orange peel & Goat Milk Soap - Benefits

- Refreshing Orange Peel restores the pH balance of the skin, improves its texture, and moisturizes it.
- It acts as an antimicrobial agent to get rid of dead skin cells, debris, and excess oil from the surface of your skin to expose the healthier, newer layer of skin underneath.
- It is wonderful for people with dry or sensitive skin
- The good things naturally found in goat's milk contribute to healthy skin
- Alpha hydroxy acids remove dead skin cells leaving new cells that are smoother and younger looking
- Vitamin A repairs damaged skin tissue
- Goat's milk helps boost your skin's moisture
- Selenium helps to prevent skin cancer and damage from the sun

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Orange peel & Honey Soap - Benefits

- Refreshing Orange Peel restores the pH balance of the skin, improves its texture, and moisturizes it.
- It acts as an antimicrobial agent to get rid of dead skin cells, debris, and excess oil from the surface of your skin to expose the healthier, newer layer of skin underneath.
- It is wonderful for people with dry or sensitive skin
- Dry or Damaged Skin – because of its antioxidant and humectant properties, honey soap is great for dry or damaged skin.
- Acne – because of its antimicrobial and antioxidant properties, raw honey helps kill bacteria that may cause acne and will help skin heal faster.

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Beetroot Soap - Benefits



- Suitable for all skin types
- The simple beetroot holds within itself the magic of beauty and health. Its benefits for skin are to be tried to be believed. Will you?
- fights acne and pimples
- Helps in glowing skin
- Slough off dead cells, making your skin soft and supple
- Goodbye blemishes, dark spots and dark circles
- No more Dry skin. Winter is approaching and bringing with itself dry skin issues. But no more!
- Keeps the wrinkles at bay

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Aloe Vera Soap - Benefits

Botanical name: Aloe Vera

- Used for its richly emollient, moisturising properties
- It can help make your skin look and feel suppler and younger
- It is used to prevent itchiness from allergies, rashes, insect bites, and the like.
- Aloe vera is a strong detoxifier, thus helping you clear away all possible substances that could add to the aging of your appearance.
- It is also a proven antibacterial substance, so you can be sure that your body is being properly cleansed aside from being properly soothed when you use it.

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Papaya Soap - Benefits

Botanical Name: *Carica papaya*

- Suitable for all skin types
- Removes Dark Spots & helps in Skin Brightening
- Helps exfoliate the skin
- Leaves your Skin Healthy and Smooth
- Heals Acne and Pimple Scars

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Cucumber Soap - Benefits

Botanical Name: Cucumis Sativus



- Revitalizes skin: The greatest and most important skin benefit of cucumber Soap is that it helps in revitalizing the skin.
- Reverses skin tanning: It has a mild bleaching property which can reverse skin tanning and give you youthful and glowing skin.
- Controls puffiness of the eyes: If you are worried about eye puffiness then cucumber Soap can provide you with instant relief. The ascorbic acid and caffeic acid in cucumber Soap brings down the water retention rate which in turn diminishes the swelling and puffiness around the eyes.
- Helps soothe sunburn: The cucumber Soap is a natural and gentle way to treat sun burn.
- Rejuvenates skin: The most common use of cucumber Soap is to improve complexion and rejuvenate the skin.
- Treats open pores: You can also use cucumber Soap to treat open pores.

How to Use:

*Apply directly on wet skin, lather up, massage for 5 minutes and wash.
Pat dry*

Potato Soap - Benefits

Botanical Name: *Solanum tuberosum*

- Potato Soap is a natural handmade soap for oily skin.
- The uniqueness of Potato gives an anti-inflammatory property which works wonders in countering layered tanning, pigmentation, and scars on the skin.
- It also helps to eliminate the dark patches on oily skin.

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Tomato Soap - Benefits

Botanical name: Solanum lycopersicum

- Tomato naturally contains Vitamin A, which reduces wrinkles and fine lines, improving your skin appearance
- It can help treat acne and cold sores.
- Vitamin A is also the reason for tomato's anti-inflammatory properties that can help heal skin irritation and redness.
- Since tomatoes also contain Vitamin B6, tomato soap can help control hyper pigmentation, dry skin and keep your skin glowing and healthy.

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Red Wine Soap - Benefits



- This soap is hand curated from luscious red wine
- combined with pure Shea butter and Grape seed extract
- Contains anti-inflammatory and anti-fungal properties
- Helps reduce the appearance of fine lines and wrinkles
- Makes the skin radiant and supple

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry

Moringa Soap - Benefits

Botanical Name: *Moringa Oleifera*

- Moringa soap feeds the skin, making it healthy
- Moringa soap helps bring back balance to natural skin colour and tone
- It cleanses and detoxifies the skin
- It has anti-inflammatory and antiseptic properties, protects the skin from the environment and prevents premature ageing of the skin
- Because Moringa is rich in vitamin A and C, it whitens the skin
- Moringa soap contains moringa oil that helps improve the appearance of wrinkles and prevents sagging of facial muscles
- Vitamin C in Moringa stabilizes collagen and helps reduce fine lines and repair damaged skin cells

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Lemon Grass Soap - Benefits

Botanical Name: *Cymbopogon*

- Treats Pimples. Lemongrass soap acts as an anti-bacterial and anti-fungal agent, which means it is beneficial for pimple/acne prone skin
- Improves Hair Health
- Relieves Stress
- Helps Reduce Cellulite
- As A Hand Sanitizer

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Bamboo Charcoal Soap - Benefits

- Treats Oily Skin
- Provides Flawless Skin
- Activated charcoal soap helps in the treatment of acne
- Reduces Pore Size
- Makes Skin Tighter and Firmer
- Suits Every Skin Type
- Prevents Premature Aging
- Clears Skin Blemishes
- Treats Psoriasis
- Treats Dandruff
- Charcoal soap has the unique property of functioning as a soap and shampoo. When used as a shampoo, it helps treat skin conditions like dandruff and dry scalp.

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry





Goat Milk Soap - Benefits

- It is wonderful for people with dry or sensitive skin
- The good things naturally found in goat's milk contribute to healthy skin
- Alpha hydroxy acids remove dead skin cells leaving new cells that are smoother and younger looking
- Vitamin A repairs damaged skin tissue
- Goat's milk helps boost your skin's moisture
- Selenium helps to prevent skin cancer and damage from the sun
- Experience the benefits of goat milk soap. You will be so glad you did!

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Almond & Milk Soap - Benefits

Suitable for kids & adults

- Anti-aging Properties; reduces fine lines and wrinkles
- Softens & tones skin
- Eases Minor Irritations: eczema, dryness, inflammation, itchiness
- Helps Remove Toxins
- Helps Get Rid of Blackheads & Pimples; (acne relief)
- Protects Against Minor Infections
- Used for Massages; (rejuvenates, replenishes skin)
- Contains Benefits of Vitamin E
- Helps Get Rid of Dandruff
- Reduces Hair Fall

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Shea Butter Soap - Benefits

Botanical name: *Vitellaria paradoxa*

- The rich, ivory-coloured butter derived from the nuts is easily absorbed by the human body, enriching skin and hair naturally without the need for artificial chemicals.
- Has anti aging properties, stimulating collagen production for a more youthful complexion and diminished wrinkles.
It's unique compounds, including vitamins A and E, help protect the skin from environmental damage.
- Also containing cinnamic acid, which provides some protection against UV radiation – it has an SPF of six and helps the skin retain moisture, preventing it from drying out.
Shea butter is renowned as one of the world's best natural moisturizers.
- Shea butter is an excellent moisturizer for everyone, young or old. The natural extract is gentle and even suitable for babies' sensitive skin and for people who suffer from conditions like eczema.



How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry

Shea Butter & Coffee Soap - Benefits

- Anti-aging properties
- Calming to the skin
- Exfoliant and Cellulite Reduction
- Exacerbate Acne with Antibacterial Properties
- Reduce Dark Circles
- Protect Your Skin from Sunburn
- Prevent Rosacea Flare Ups

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Avarampoo Soap - Benefits

Suitable for all skin type

Botanical name: Senna auriculata

- Avarampoo is the Tamil name for TANNER'S CASSIA
- Avarampoo increases the glow of the skin and improves complexion when used on a regular basis
- It has been used by thousands of Indian women over the years to treat uneven skin, prevent black spots and keep the skin free of blemishes
- Increases complexion and helps the skin to brighten & glow

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Rose Petal Soap - Benefits

Botanical Name: Rosa

- A precious fragrance - feminine, graceful and glamorous!
- Roses are still used in Ayurvedic medicine in skin care and for body detoxification
- Roses have relaxing effects that relax the body, relieve stress and promote glowing skin
- Rose petal soap contains oils that nourish dry skin
- Rose oil has harmonizing, relaxing properties and is one of the most skin-friendly essential oils
- Rose cleanses, purifies, firms and tones the skin
- It also treats dry and ageing skin

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Neem & Tulsi Soap - Benefits

Suitable for all skin types especially skin problems

Botanical name: azadirachta indica & ocimum tenuiflorum

- It has anti-aging properties
- Neem is anti-inflammatory, giving products containing Neem the ability to reduce inflammation at the site of skin disturbances like acne or blackheads, reducing your chances of scarring or hyperpigmentation.
- Neem is rich in Vitamin C, which stimulates collagen production and infuses the skin with antioxidants to protect against free radicals. Collagen production reduces the appearance of fine lines and wrinkles, keeping the skin smooth, healthy, and vibrant.
- Tulsi treats acne and skin infections
- Nutrient rich
- Softens and hydrates dry skin
- Delays signs of ageing

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Vetiver Soap - Benefits

Botanical name: *Chrysopogon zanzibanioides*

- Suitable for all skin types
- It's a miracle elixir!
- Treats acne
- Prevents early signs of ageing
- Nourishes skin
- Diminishes acne scars and pimple marks
- Reduces inflammation
- If you inculcate this natural herb in your regular skincare routine, you'd also be able to prevent sudden breakouts.
- Unlike other anti-acne treatments, using vetiver is the safest option because it is gentle and soothing, and suitable even for sensitive skin.



How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry

Kuppaimeni & Kasturi Manjal Soap Benefits

Suitable for women & girls

Botanical name: Acalypha indica & curcuma aromatica

- Both Kasturi turmeric and Kuppaimeni effectively treat acne
- This combo removes facial hair effectively. Regular use of Kasturi Manjal helps reduce bodily hair growth
- Great solution for problems such as blackhead, acne and skin allergies
- It removes tanning, cures skin itching and detoxifies the skin.
- helps in skin brightening.
- Eliminates signs of ageing and Rejuvenates skin
- Fades marks and blemishes

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry





Kuppaimeni Soap

Kuppaimeni Soap - Benefits

Botanical name: Acalypha Indica

- Great solution for itchy skin, problems such as blackhead, acne and skin allergies
- It removes tanning, and detoxifies the skin

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



BENEFITS:

- DETOXIFIES SKIN & REMOVES DIRT, DEAD CELLS.
- VERY GOOD FOR ITCHY SKIN & ALLERGY RASHES, REDNESS & PATCHES.
- CLEANS PIMPLES, DARK SPOTS AND ACNE.
- HAS ANTI-BACTERIAL AND ANTI-FUNGAL PROPERTIES.
- BRIGHTENS SKIN AND FADES SCARS EFFECTIVELY.
- REMOVES BLACK HEADS AND WHITE HEADS.
- REDUCES SKIN DARKENING.
- TREATS SKIN CONDITION SUCH AS ECZEMA AND PSORIASIS.
- MINIMIZES BODY ODOUR AND KEEPS U FRESH.
- SOFTENS THE SKIN.

Multani Mitti & Hibiscus Soap - Benefits

Botanical name: Bentonite Clay & Hibiscus rosa sinensis

- Multani mitti Handmade soap contains natural Multanimitti or fuller's earth which is a highly absorbent natural clay with a multitude of benefits.
- This clay is highly valued for its purifying and oil-absorbing qualities
- It is said to possess anti-aging qualities
- Removes dead cells from the skin thereby making your skin look fresh, making your skin not be too oily.
- Treats skin irritations and pimples
- Removes scar marks. In addition, using Multani Mitti soap would help tone your skin.
- Hibiscus is rich in Anti-Aging Properties
- The flower petal serves as an Intense Moisturizer
- It solves Uneven Skin Tone
- Purifies Your Skin Complexion

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Nalangu Powder Soap - Benefits

A mixture of herbs like Indian Sarasaparilla, white turmeric, Champak, flagroot, and more

In ayurveda it treats eczema.

- Nalangu Mavu is an herbal bath powder that has been used from ancient times in South India especially in Tamil Nadu.
- We have incorporated this amazing natural bath ingredients into our handmade soap for your beauty.
- This herbal bathing soap is made of 12 natural herbs which are gentle and help your skin to glow.
- If used regularly, it helps to cure common problems like acne, dry skin, unwanted body hair, rashes without loading your skin with unwanted harmful chemicals.
- You can use it as your face & body soap. Ideal for daily use by Children, Men and Women.

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Loofah & Menthol Soap - Benefits

Botanical name: Luffa aegyptiaca

- Menthol soaps help relieve muscle aches, skin irritations, and headaches.
- The feeling of using Loofah is very refreshing. Every bath feels like an invigorating spa experience leaving the body relaxed even after a day of toil and hard work.
- The massaging properties of Loofah are unmatched. Whether they are feet, shoulder, or any part of the body, Loofah is proven to relax and soothe every tiring muscle of the body. Using Loofah in circular motions doubles its massaging qualities.
- Loofah is excellent for its exfoliating properties also. In fact, it is the exfoliating property of Loofah that convinced millions to use Loofah in their bathrooms as well.
- Loofah is used to shed off dry skin.
- Loofah is also known to rid feet from callus and cracking of skin.

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Body Scrub - Benefits

Our body scrub is made of excellent exfoliating ingredients like Oats, Rice Flour, Raw Honey etc.

What does Honey do? It helps balance the bacteria on your skin, which makes it a great product to use for acne. Manuka honey has been studied as an anti-acne product and found to be significantly more effective than other popular products. Honey speeds up your skin cells' healing processes.

What does Rice flour do? Rice flour is highly beneficial to make your skin lustrous and taut.

It works on pimples, wrinkles, age spots & under eye dark circles. It is one of the best exfoliating agents. Amino acid and vitamins present in the grain act as a clearing agent and control the shine of the skin. It also acts as a UV protector.

What does Oats do? Works so well on Dry skin. It relieves Itchy skin. It's a gentle exfoliator. Helps to lock moisture inside the skin. Oatmeal contains flavonoids, which help to absorb damaging ultraviolet-A (UVA) rays. Flavonoids can even protect your skin from harsh pollutants and chemicals.

Our Body scrub is a Deep cleanser, Suits all skin types & Improves the complexion.

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry





Coconut Milk Soap - Benefits

Botanical name: *Cocus nucifera*

- The great thing you'll discover about coconut milk soaps is that when it's used for the skin, all the nutrients will provide nourishment. That will help you achieve beautiful and glowing skin.
- Coconut milk soap is an excellent moisturizer for both skin and hair.
- The properties of the coconut oil & milk also help remove dead skin cells and dirt away from the body.
- The oils also help prevent or reduce acne.
- It also helps firm up your skin helps you look younger as the soap is rich in antioxidants.

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Massage Soap - Benefits

This Luxurious bath soap is specifically molded with large nubs to enhance your massage with extra pressure that helps increase your blood circulation.

The design of this soap brings together the benefits of a bath mitt for exfoliation and a nubbed massage to ease your tired muscles after a long day of work.

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry



Shave Soap - Benefits



- Lather is abundant & stable, and leaves your skin moisturized
- Fragrance that suits even the sensitive skin
- Lubricating - gives an extra "slip" even without the help of warm water
- Protective - Works to purify & protect your skin
- Long lasting

How to Use:

Apply directly on wet skin, lather up, massage for 5 minutes and wash.

Pat dry

Pets - Shampoo Bars

Benefits

- The soap will remove dry skin cells, lock moisture into the skin, and encourage the growth of new, healthy skin cells.
- Many Pets suffer from overactive sebaceous glands at some point.
- This condition causes oil to build-up on your Pet's skin, which can result in dry, flaky skin.
- This all-purpose Pet soap kills fleas, ticks and lice.
- It also removes unpleasant odor.
- Its oil content supplements oil deficiency in the skin and stops itching.
- Pets will have shiny, healthy hair and well stimulated coat with once-a-week washing with our Essentials' pet soap.

How to Use:

Apply directly on wet skin, lather up, massage for 5 to 10 minutes and wash.



THANK YOU 😊



FOR DETAILS & ORDERS

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